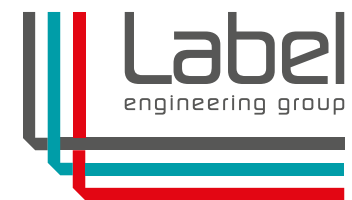
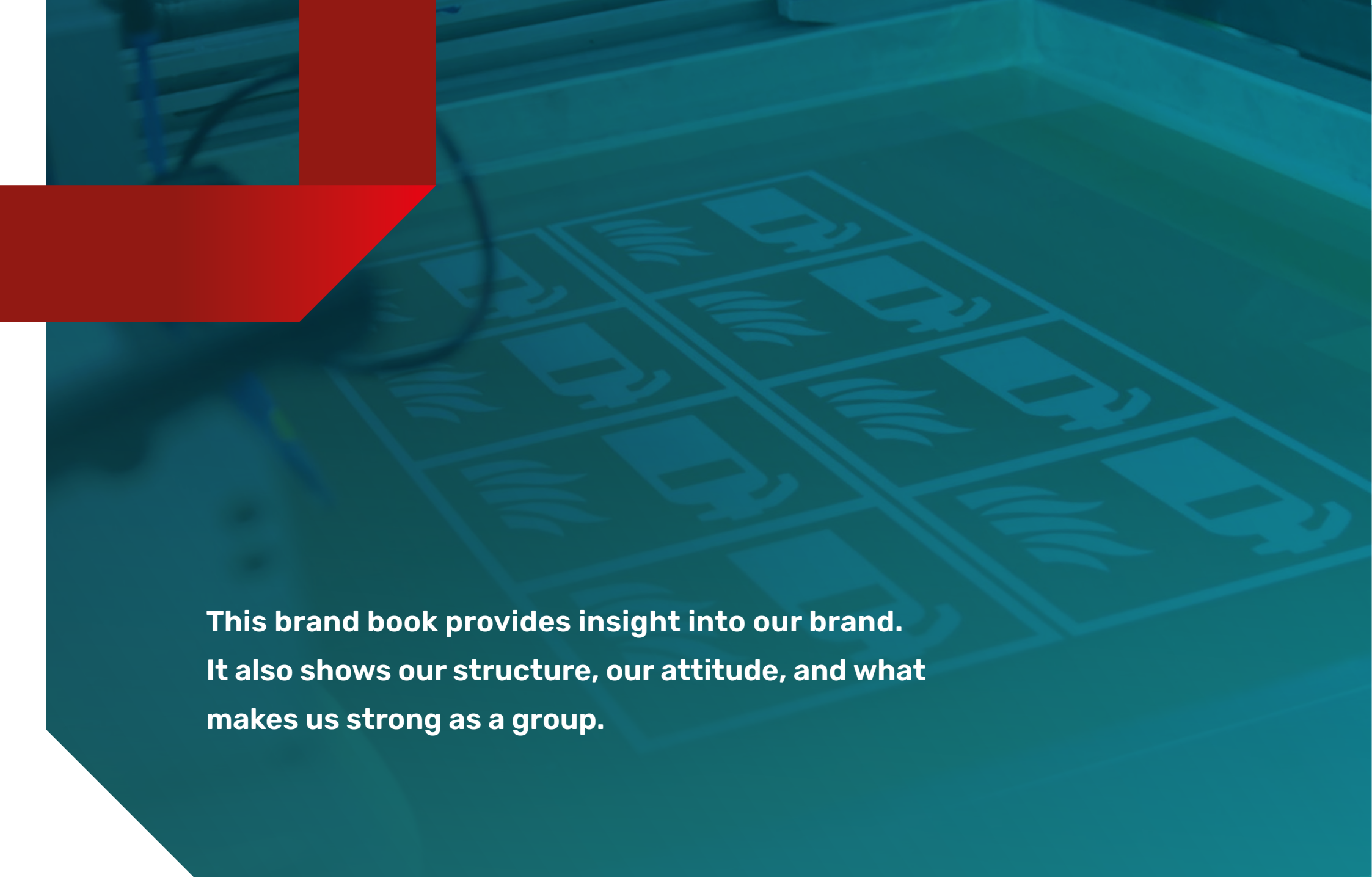


BRAND BOOK



Your labeling taskforce.



**This brand book provides insight into our brand.
It also shows our structure, our attitude, and what
makes us strong as a group.**

WELCOME TO THE LABEL ENGINEERING GROUP.

ACHIEVE MORE TOGETHER.



About us.

We are an association of independent, medium-sized companies. Not economically linked, but strategically networked. Together, we combine expertise, purchasing power, sales strength, and market presence. We overcome challenges as a network. A network in which employees, customers, and partners are welcome to grow with us.

Enjoy reading.

THE BIG PICTURE FOR THE BIGGER PICTURE.



Our network.



Bischoff implements marking solutions tailored precisely to customer requirements. Material expertise, tested processes, and reliable supply chains ensure consistent quality for applications in a wide range of industries, from mechanical engineering to medical technology.



Systemlumineszenz

EverGlow® develops, manufactures, and distributes long-lasting luminescent solutions. The focus is on high performance, standard-compliant application, and reliable service throughout the entire process. In-house research, defined standards, and application-oriented consulting ensure consistently high quality.



SYSTEM LABEL

System Label provides high-quality label solutions for an international customer base. The company combines high design and manufacturing quality with efficient production and personalized service. An established quality management system and rapid response times in production increase competitiveness and delivery reliability.



Matthes & Henze

Matthes & Henze stands for modern screen and digital printing processes, material-appropriate processing, and on-time production. The company manufactures overlays and membrane keypads for industry and manufacturing. Applications range from machine and equipment labeling to robust special labels.

character
creative . innovative . flexible

character combines consulting, material and application expertise for industrial label and film solutions as well as for advertising technology and design applications. Sustainability and customization are the focus: solutions are developed for specific industries and tailored to individual projects.



From advertising materials and advertising technology to product and interior design: mindMANUFAKTUR combines creative development with precise implementation. The team produces one-off pieces as well as tailor-made series. The company combines its own production setup with a network of specialized partners.

ONLY THOSE WHO KNOW THE DIRECTION WILL MOVE FORWARD.

*„Our strength grows with
everyone who uses it.“*

Label Engineering Group



Create synergies

in purchasing, development,
production, and sales



Increase competitiveness

through digitization,
automation, and
knowledge transfer



Embedding sustainability

with clear environmental
standards and resource-
saving processes



Set standards

in quality, service,
and delivery reliability



Promoting innovation

for long-term differentiation
and market leadership



Expand cooperation

and be visible as a strong,
international group

Our goals.

We want to strengthen the competitiveness of our members today and in the future. To this end, we combine technological developments, sustainable action, and innovative business models into a joint strategy. Our aim is to compete internationally as a group without restricting the independence of the individual companies. We create an environment in which businesses can grow economically, develop technologically, and preserve their identity.



Being part of the Label Engineering Group opens doors to invaluable networking opportunities, building relationships with suppliers and manufacturers to gain insights into the latest materials and innovations.

Gordon Trimble,
System Label Technology Ltd

Success is a team effort – in football as in partnership. Together with our partners, we combine our strengths to consistently deliver added value and quality to our customers.

Alexander Bischoff, Bischoff GmbH



What unites us makes us stronger – through exchange, progress and the shared desire to achieve great things.

Michael Matthes,
Matthes & Henze Siebdruck GmbH



THE PIONEERS OF LABEL ENGINEERING GROUP.

Our founders.

The Label Engineering Group combines the experience, knowledge, and innovative strength of six pioneering medium-sized companies. Each member contributes its individual strengths and shapes the joint success. At the same time, each company benefits from the advantages of the entire network. Our story began with these six companies. It remains open to others who share our vision.

*„We are independent. That is
precisely what makes us unique.“*

Label Engineering Group

THE FOUNDATION OF OUR COLLABORATION.

Our values.

They guide our actions, provide orientation, and turn individual companies into a strong community: our values show what is important to us, both internally and externally.

We work with clear processes and reliable procedures. This enables us to create transparency, predictability, and results you can rely on.

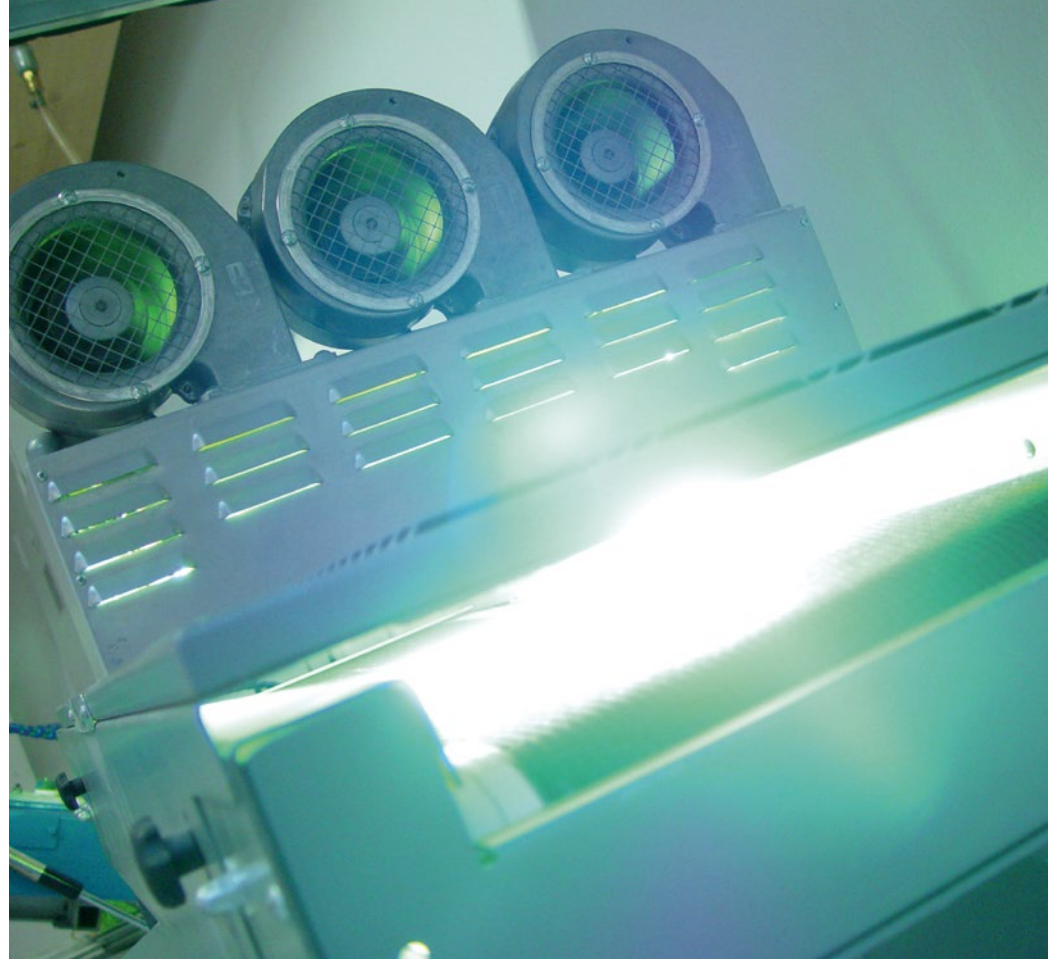
▲ **Structured
and organized**

We combine decades of experience with an open view of the future. This results in solutions that meaningfully combine traditional craftsmanship and innovation.

▲ **Progressive
and experienced**

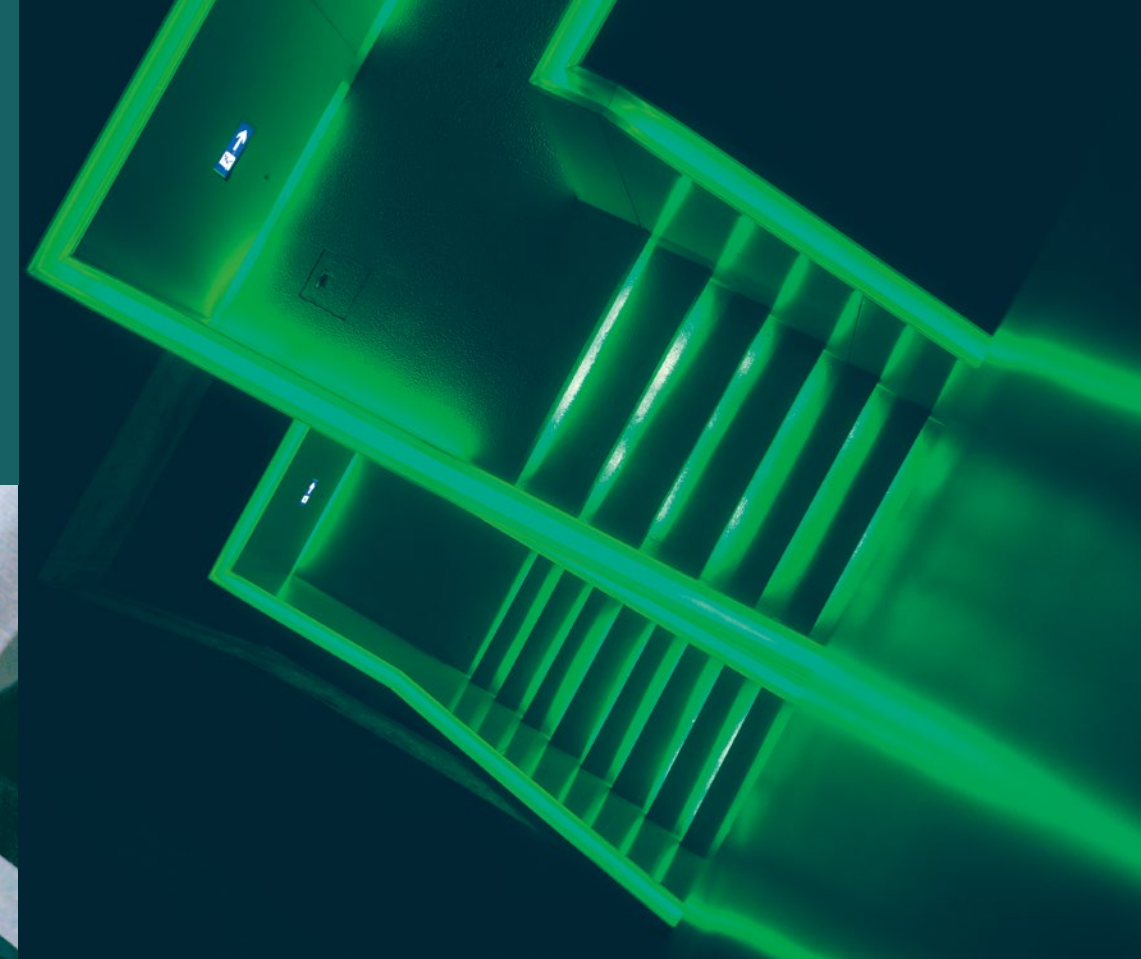
We treat employees, customers, and partners as equals.
We share our knowledge and grow together.

▲ **Collaborative
and open**



*„For us, learning
together means
growing together.“*

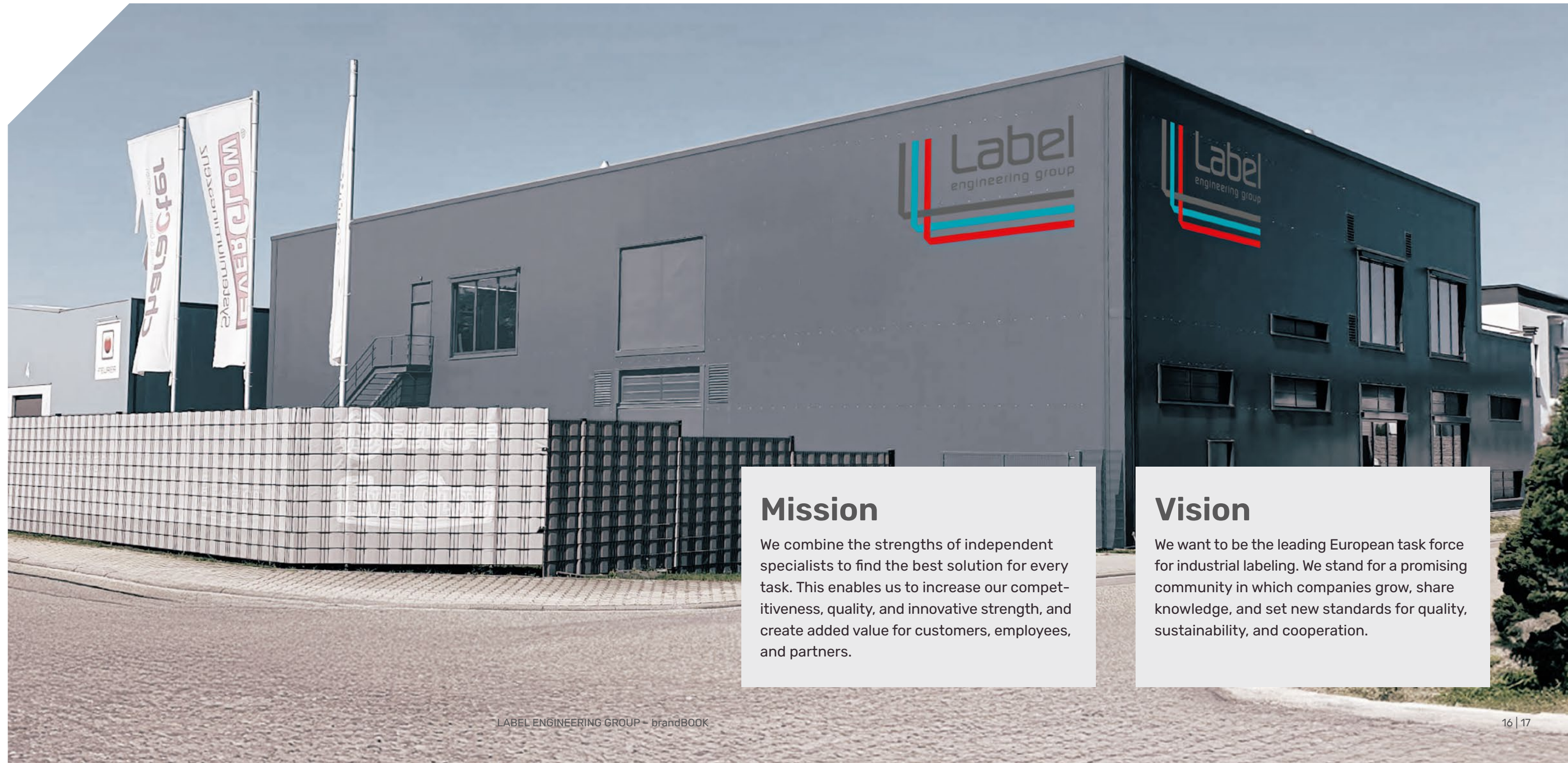
Label Engineering Group



LABEL ENGINEERING GROUP TODAY AND TOMORROW.

Our Mission & Vision.

Our mission describes why we exist and what we achieve today. Our vision shows where we want to go and what realistic picture of the future drives us forward.

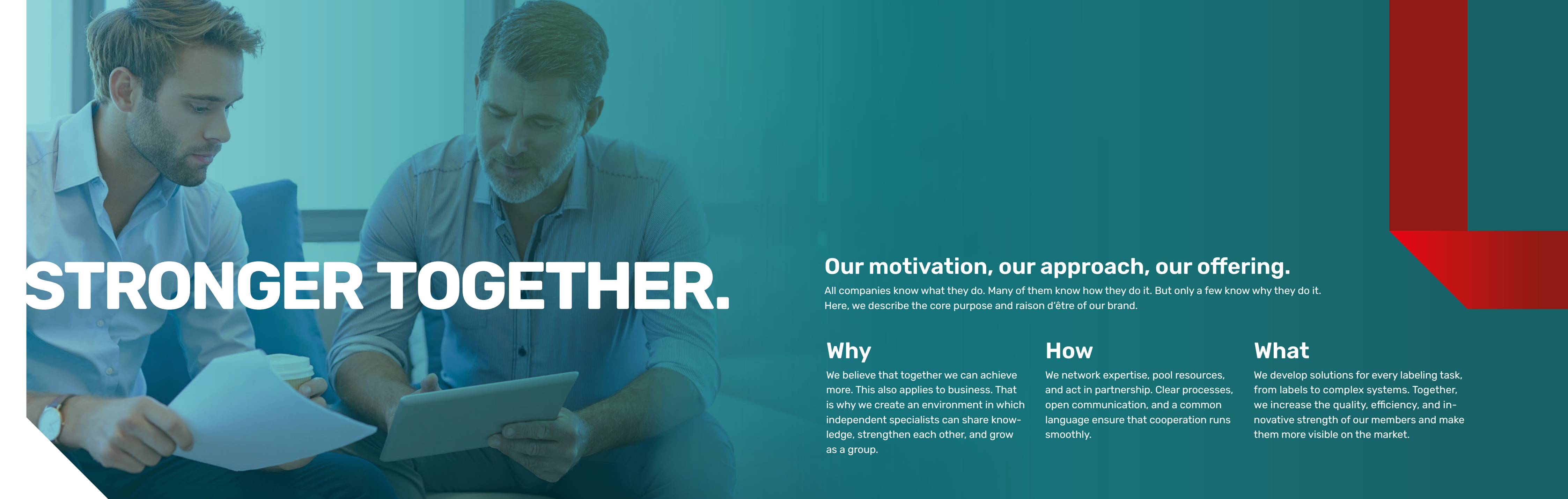


Mission

We combine the strengths of independent specialists to find the best solution for every task. This enables us to increase our competitiveness, quality, and innovative strength, and create added value for customers, employees, and partners.

Vision

We want to be the leading European task force for industrial labeling. We stand for a promising community in which companies grow, share knowledge, and set new standards for quality, sustainability, and cooperation.



STRONGER TOGETHER.

Our motivation, our approach, our offering.

All companies know what they do. Many of them know how they do it. But only a few know why they do it. Here, we describe the core purpose and raison d'être of our brand.

Why

We believe that together we can achieve more. This also applies to business. That is why we create an environment in which independent specialists can share knowledge, strengthen each other, and grow as a group.

How

We network expertise, pool resources, and act in partnership. Clear processes, open communication, and a common language ensure that cooperation runs smoothly.

What

We develop solutions for every labeling task, from labels to complex systems. Together, we increase the quality, efficiency, and innovative strength of our members and make them more visible on the market.

The right partner **for customers.**

ADDED VALUE IN EVERY RELATIONSHIP.

If you need labeling solutions, we are the ones to turn to. Our customers are looking for reliability, speed, and solutions that will stand the test of time. That's exactly what we offer. Not as an individual provider, but as a network of specialists. Together, we combine our experience, technologies, and capacities to master even the most complex requirements. We take a solution-oriented approach, deliver on time, and think ahead. This results in innovative solutions that are not off the shelf.

YOUR BENEFITS

Expertise & Passion

Many specialists, one goal: the best solution. We combine expertise from different areas and find the right approach even for demanding applications.

Reliability & Delivery Capability

We plan ahead, ensure redundancies in the supply chain, and deliver on time. This keeps your processes stable, even when things get tight.

Efficiency & Speed

Short decision-making paths, coordinated processes, and networked production enable fast, precise results.

Innovation & Further Development

We think along, but we also think ahead. We examine new materials, technologies, and digital solutions at an early stage and use them sensibly so that our customers stay one step ahead.

Partnership & Trust

We act in a binding manner and on an equal footing. Every collaboration is designed to create long-term added value.

The right partner **for employees.**

A STRONG TEAM FOR THE FUTURE.

Those who work for us are part of something bigger. We are a group of independent companies that work together, share knowledge, and learn from each other. This makes us stronger and opens up new opportunities for all employees.

Together, we create a working environment that promotes development, offers flexibility, and allows room for personal responsibility. We invest in further training, facilitate international exchange across company boundaries, and connect people in a strong network.

YOUR BENEFITS

Knowledge & Development

We promote qualification in a simple and practical way. Knowledge is shared and experiences are passed on so that everyone's skills grow together.

Flexibility & Responsibility

We assign employees based on their abilities and skills. Those who want to can take on responsibility and actively help shape their own workplace.

Technologietransfer & Innovation

New technologies, materials, and processes are made available across the group. This allows teams to learn from each other and shape progress together.

Communication & Networking

We create multidimensional platforms for open global exchange. This ensures that everyone stays informed, connected, and capable of taking action.

Community & Pride

We are more than just an employer. We are a team that sticks together, learns from each other, and shapes the future of labeling together.

The right partner **for members.**

STRONGER TOGETHER, FREE AS INDIVIDUALS.

Those who join the Label Engineering Group retain their independence while gaining access to a strong network. Our credo: You can stay as you are. We just make you better. How? By offering individually customizable opportunities so that each new member can contribute in a way that makes sense. From purchasing advantages and knowledge exchange to market access and joint public relations: The group offers support and new opportunities without restricting identity and entrepreneurship.

YOUR BENEFITS

Purchasing & Synergies

Predictable benefits for everyone: negotiate together, secure better terms, and stabilize supply chains.

Knowledge & Development

Technology transfer, exchange of experience, and joint training accelerate learning curves and strengthen innovative strength.

Administrative relief

IT, accounting, environmental and hazardous materials management, or marketing can be handled for you through an agency agreement if you want. That way, you'll have more time for your core business.

Market access & E xternal impact

Fresh customers, new regions, greater visibility: as part of the group, members benefit from a professional image and greater reach.

Network & Support

As your sparring partner and advisor, we provide the right support in good times and challenging times alike.

OUR MEMBERS IN DETAIL



Allow us to introduce:

The members of the Label Engineering Group. Together, we cover a wide range of applications and combine industrial craftsmanship with modern technology. We are proud of this diversity. On the following pages, we will introduce you in detail to the members who contribute to our joint success.





Self Adhesive Labels



Decals



Membrane Keypads



Nameplates, Signage and Point of Sale

Portrait

Bischoff was founded in 1976 and now has an international presence with locations in Germany and Ireland. As a medium-sized family business, Bischoff has around 70 employees and supplies customers throughout Europe. Its core competence is the development and manufacture of industrial labeling and functional user interfaces.

Range of services

The portfolio includes labels, type plates, overlays, and membrane switches. Bischoff covers the entire value chain, from prototype development to series production. Its particular strengths lie in its wide range of materials, precise processing technologies, and ability to implement both series solutions and customized special designs.

Special features

Bischoff combines decades of experience with an international presence. The combination of customer proximity, technological diversity, and reliable processes makes the company a strong partner for demanding applications.

Sectors

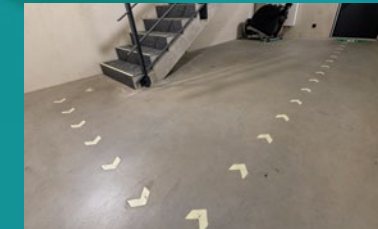
Tested processes and reliable supply chains ensure consistently high quality. Typical areas of application are in mechanical engineering, medical technology, and electronics, where durability, precision, and ease of use are crucial. Certifications and continuous process controls underpin this commitment to quality.

Significance within the association

As a founding member of the Label Engineering Group, Bischoff brings international reach and a broad product portfolio to the alliance. The group benefits from the company's many years of expertise and vertical integration. At the same time, the exchange with other members strengthens Bischoff's innovative power and market presence.



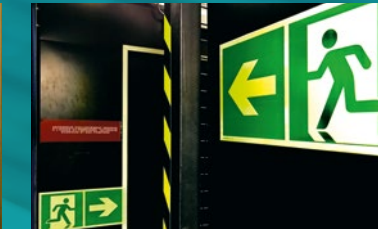
Systemlumineszenz



Markings for floor, doors, stairs



Safety guidance systems



Emergency exit signs, fire safety



Long-lasting luminescent products

Portrait

EverGlow® develops, manufactures, and distributes long-lasting luminescent safety and orientation systems for buildings and infrastructure. The company specializes in standard-compliant applications and supports projects from consulting and planning to documented implementation. This creates a reliable basis for operators, planners, and testing authorities.

Range of services

The range of services includes rescue and fire safety signage, escape and evacuation plans, long-lasting luminescent guidance systems, floor and stair markings, and property-specific special solutions. Upon request, EverGlow® will take care of the entire process chain, including inventory, design, production, and documented handover.

Special features

Particularly influential are our expertise in materials and applications for high-performance phosphorescent pigments, our consistent adherence to standards, and our application-oriented consulting services. Our in-house developments and tested system solutions ensure reproducible results in safety-critical environments.

Sectors

The solutions are used in industry and mechanical engineering, in public construction, in transportation facilities, and in architectural projects with increased security requirements.

Significance within the association

Within the Label Engineering Group, EverGlow® expands the portfolio in the direction of safety and orientation systems and supplements classic labeling products with comprehensive structural solutions. The brand contributes standard and project expertise, which opens up additional fields of application and consulting depth for the group.



SYSTEM LABEL



Decals



Membrane Key pads, Overlays



Domed Labels



Stickers with warning notices

Portrait

System Label is internationally oriented and delivers high-quality label solutions with reliable delivery times and service quality. The company combines high manufacturing standards with competitive prices and a personal approach based on mutual respect. The aim is to win over customers in the long term by offering them added value.

Range of services

The company offers labels for brand building and product identification, supplemented by services along the process chain. These include consulting, development, and efficient series production with fast response times. Continuous program and product development strengthens the range of applications and ensures stable results.

Special features

The work is based on clear values: quality, efficiency, a personal approach, and profitability as the foundation for stability and growth. System Label focuses on active quality management, measurable process improvements, and employee training and development. Fast response times in production are seen as a competitive advantage and are being specifically expanded.

Sectors

The solutions address a broad industrial environment ranging from technical and electronic applications to consumer goods. System Label is active wherever reliable labeling, traceability, and brand impact are required.

Significance within the association

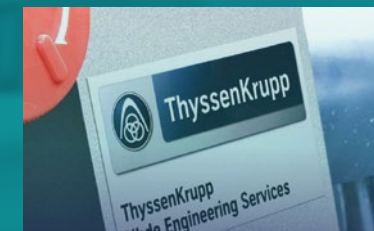
Within the Label Engineering Group, System Label strengthens international impact, quality and process excellence, as well as delivery and service reliability. Personal service and efficient organization complement the group's expertise and create additional security in procurement, production, and market presence.



Matthes & Henze



Overlays



Machine labels



Backglass labels



State-of-the-art printing technology

Portrait

Matthes & Henze is a family-run specialist in industrial labeling based in Iserlohn. The company has been manufacturing stickers, overlays, and membrane keypads for industrial applications since the 1950s. It combines long-standing screen printing expertise with modern digital printing.

Range of services

From consulting and data preparation to series production: The range includes customised stickers and labels, scratch-resistant front films made of polyester or polycarbonate, and membrane keypads. Depending on the application, screen and digital printing are combined, adhesives are designed specifically for each project, and material composites are configured for robust use.

Special features

As a traditional screen printing company with a technical focus, Matthes & Henze emphasizes precision, material-friendly processes, and fast turnaround times. Investments in automatic cylinder screen printing systems underscore the company's focus on reproducible quality for multicolor jobs.

Sectors

Typical areas of application are in mechanical and equipment engineering, electrical engineering, and industrial applications where protection, durability, and clear operability are required.

Significance within the association

Within the Label Engineering Group, Matthes & Henze expands the spectrum with in-depth printing and material expertise for overlays and input systems. The combination of application-oriented consulting, flexible manufacturing, and industrial quality strengthens the group along the entire labeling process chain.

character

creative . innovative . flexible



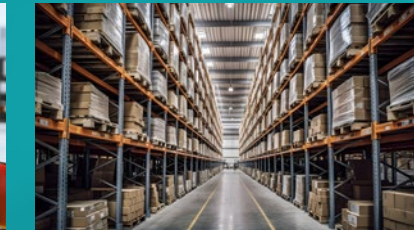
Industrial film solutions



Colour films



Laboratory services



Storage solutions

Portrait

character combines consulting and application expertise in industrial label and film solutions as well as advertising and design-oriented applications. The focus is on solutions that fit the context of use, from industry-specific labeling to advertising technology and design applications. Sustainability and resource conservation are integral parts of the approach.

Range of services

The range extends from solutions for industrial label printing, advertising printing, and advertising technology to design applications and chemical products. In addition, services such as consulting, design, and project support are provided; certificates and installation instructions support practical application.

Special features

character combines material and process expertise with a high degree of customization: color and effect solutions are developed specifically for each project, bringing together technical requirements and design goals. The focus on sustainability ensures environmentally friendly and high-performance results.

Sectors

It can be used in industrial applications requiring labeling as well as in brand-related communication and advertising, where robust materials, clear legibility, and harmonious design are required.

Significance within the association

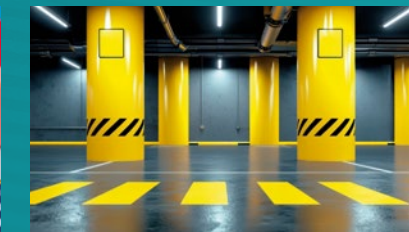
Within the Label Engineering Group, character contributes consulting and conceptual strength and bridges the gap between technical labeling, advertising technology, and design. The brand expands the range of solutions, assists in the selection of suitable materials and processes, and facilitates the implementation of consistent, practical projects.



Advertising technology



Haptic advertising



Labelling solutions

Portrait

mindMANUFAKTUR works at the interface between idea, design, and implementation. The team develops brand-related products, advertising technology, and interior concepts and implements individual solutions ranging from one-offs to small series. The focus is on precise, clean craftsmanship with practical advice.

Range of services

The spectrum ranges from conception, design, and prototyping to final implementation. Advertising materials, displays, signage, and product-related custom-made items are manufactured. In addition, brand spaces and presentation solutions are created. This is based on a combination of our own workshop and a reliable network of partners for materials and special processes.

Special features

High implementation depth and short distances are characteristic features. Creative designs are directly transformed into robust solutions. Custom-made products are created to fit the application perfectly, with particular attention paid to function, feel, and durability.

Sectors

The solutions are aimed at brands and industrial customers with individual requirements for communication, presentation, and the immediate product environment. They are used in showrooms, at trade fairs, at the point of sale, and in project-related special applications.

Significance within the association

mindMANUFAKTUR combines industrial labeling with brand staging, creating a consistent line from the idea to the actual application. The result: fast prototypes, resilient mockups, and near-series samples to secure decisions and bring projects to fruition quickly. With mindMANUFAKTUR, the group gains flexibility, speed, and impact in the market.



MARKANTE B-TO-B
KOMMUNIKATION

BRA
ND
ING

Branding that has a proven impact.

CAM
PAIG
NING

Striking creations and concepts.

DI
GI
TAL

Ideas that work sustainably.

S
AL
ES

Better to sell than to distribute.

Portrait

Striking B2B communication is the agency's core promise.

Die Gruppe Werbeagentur ensures that brand communication cuts away everything that prevents being successful.

Range of services

The agency understands themselves as strategic communication consultants.

This includes concept- and positioningtasks, corporate design and brand architecture, the development of integrated campaigns across all traditional and digital channels, and the planning and management of effective measures.

Special features

The agency sees itself as a sparring partner on equal terms.

The approach is characterised by the „courage to cut“, with which we stage products that require explanation in an attention-grabbing way – simple and reduced to the point.

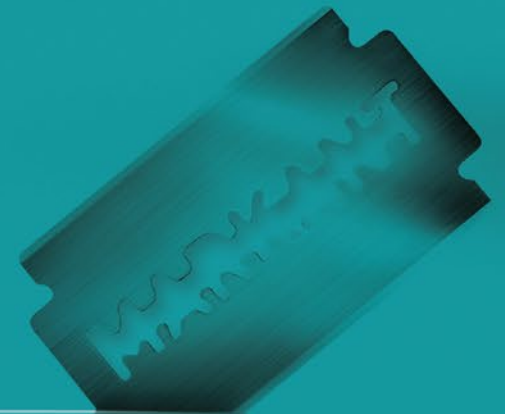
Sectors

Die Gruppe Werbeagentur works for industrial and technical B2B companies.

The common denominator is products and services that require explanation, which leave no room for standards. With precise messages, independent design and a clear sender.

Significance within the association

Within the network, Die Gruppe Werbeagentur strengthens the strategic and argumentative impact and ensures the distinctive and differentiating B2B communication of the Label Engineering Group.



LIVING THE BRAND TOGETHER.

The Label Engineering Group is the sum of the people, companies, and ideas that support it. This brand book is intended to provide guidance, encourage, and inspire people to actively live the brand. We invite all members to make our shared identity tangible in their everyday work: in communication, behavior, and collaboration. Only when we present a consistent front as a group will our brand become strong and credible.

Together, we will continue to write the history of the Label Engineering Group. We are convinced that the more actively everyone participates, the stronger our brand will become. And the more successful we will be as „Your labeling taskforce.“

Let's get started.



Label Engineering Group
Draisstraße 19 a – b
76461 Muggensturm | Germany

+49 7222 90 66 0
www.label-engineering-group.de
office@label-engineering-group.de